



# Corporate Bond Newsletter

**June 2020**

## **Running on Empty**

There is no way to sugarcoat it. The change came overnight. We went from ebullience on the economy and the financial markets to utter despair. Hundreds of thousands have died globally. Millions are sick and tens of millions are unemployed and struggling to feed their families. In the developed world, schools, stadiums and streets are empty. The sheer scale of the medical, social and economic carnage has numbed the senses.

As governments now relax COVID-19 restrictions, whether too slowly or too quickly, we believe it is time to take stock of what has happened. The financial market impact and movements since COVID-19 reared its ugly head in Wuhan in mid-January have been extreme in both directions. We've gone from a brutal selloff and cataclysmic value destruction during March to the financial market resurgence of April and May. The market cynics are disparaging the rally in "risk assets", as is always the case in a bull market. Is the current price appreciation warranted? Well, as always, the proper answer is "it depends".

## **Whatever it Takes**

As the world grasped the health risk posed by COVID-19, panic created severe dislocations in financial markets. Fixed income markets diverged. Government bond yields plummeted as corporate bond risk premiums skyrocketed. Liquidity evaporated and even short-dated U.S. Treasury Bonds (UST) traded by appointment as traders ran for cover.

Central bank emergency interest rate reductions in March slowed the decline of financial markets in freefall. The expansive Federal Reserve Bank pumped massive liquidity into the U.S. credit markets. The Bank of Canada did its part to support the Canadian credit markets, albeit a bit slower, a lot later and with much less display of brute force.

Subsequent fiscal policy announcements by governments will be expensive but are very necessary medicine for economies in the midst of full cardiac arrest. Revenues literally disappeared for many companies and economic activity plunged, taking Gross Domestic Product and Income with it.

Liquidity quickly returned to higher quality credit markets as the Fed borrowed policy from the ECB, creating its own version of "Whatever it Takes" with a vengeance. Buying Exchange Traded Funds



(ETFs) is a very novel form of experimental monetary policy, but this juiced the Investment Grade (IG) corporate bond market. Fearing the impact of leaving issuers out, the Fed programs extended to fallen angels downgraded below IG after the magic date of March 22<sup>nd</sup>. The Fed once again guaranteed money market mutual funds. These now seem to offer deposit insurance with no premiums paid.

This monetary policy tsunami was successful. The “Whatever” policies took hold and access to credit was restored. Higher quality corporations were able to use their credit lines and the new issue markets to build their cash reserves. Whether these actions averted economic disaster remains to be seen, but monetary and fiscal policy was created fast and furiously. Things moved so quickly on the policy front that the markets struggled to catch up. Once they had impounded the “policy upside”, it was up, up and away!

## Canadian, U.S. and Euro Market Financial Market Return Comparison As of May 31, 2020

Local Currency Returns	ICE BofA Canada Corp Index (FOCO)	ICE BofA US Corp Index (COAO)	ICE BofA Euro Corp Index (ER00)	ICE BofA Canada High Yield Index (HC00)	ICE BofA US High Yield Index (HOAO)	ICE BofA Euro Currency High Yield Index (HP00)	S&P/LSTA Leveraged Loan Index*	S&P Euro Leveraged Loan Index*	S&P/TSX Composite	S&P 500
Month to Date Return	0.45	1.75	0.18	1.35	4.57	3.02	3.77	2.84	2.98	4.76
Quarter to Date Return	5.20	7.11	3.74	5.11	8.55	9.01	8.44	11.34	14.01	18.19
Year to Date Return	2.29	2.77	(2.54)	(3.34)	(5.70)	(6.80)	(5.71)	(5.52)	(10.01)	(4.97)
Market Value of Index (USD)	\$366,611	\$7,848,787	\$2,950,277	\$9,167	\$1,288,362	\$416,966	\$1,187,600	\$247,321	\$1,670,000	\$26,240,000
<b>Year to Date Peak and Trough Local Currency Returns</b>										
Peak Return YTD	6.72	5.63	1.34	2.62	1.25	1.35	0.81	0.82	5.20	4.80
Recorded on	9-Mar-20	6-Mar-20	20-Feb-20	9-Mar-20	20-Feb-20	20-Feb-20	26-Jan-20	18-Feb-20	19-Feb-20	19-Feb-20
Trough Return YTD	(3.21)	(10.37)	(7.09)	(8.78)	(20.56)	(18.92)	(20.09)	(19.40)	(34.20)	(30.70)
Recorded on	25-Mar-20	20-Mar-20	25-Mar-20	27-Mar-20	23-Mar-20	23-Mar-20	23-Mar-20	23-Mar-20	23-Mar-20	23-Mar-20
<b>Data Series Monthly and Rolling 12 Month Peak and Trough Local Currency Returns</b>										
Peak Monthly Return	3.50	5.55	3.24	7.84	11.47	12.98	8.70	6.29	11.84	10.93
Recorded on	Jan-15	Dec-08	Jul-09	Aug-00	Apr-09	May-09	Apr-09	May-09	Dec-99	Oct-11
Peak Rolling 12M Return	18.08	30.79	19.14	57.84	64.14	82.98	51.62	45.13	61.36	53.62
12M Period Ending	Jan-10	Oct-09	Mar-10	Jan-10	Nov-09	Mar-10	Dec-09	Jan-10	Aug-00	Feb-10
Trough Monthly Return	(6.19)	(7.47)	(6.78)	(10.20)	(16.30)	(17.17)	(13.22)	(14.94)	(20.21)	(16.80)
Recorded on	Mar-20	Mar-20	Mar-20	Jan-09	Oct-08	Oct-08	Oct-08	Mar-20	Aug-98	Oct-08
Trough Rolling 12M Return	(1.43)	(14.32)	(6.15)	(9.73)	(31.31)	(32.82)	(29.10)	(30.20)	(40.20)	(43.32)
12M Period Ending	Jan-00	Oct-08	Oct-08	Jan-09	Nov-08	Nov-08	Dec-08	Dec-08	Feb-09	Feb-09
Data Series Shown From	Dec-96	Dec-96	Dec-97	Jan-98	Dec-96	Jan-98	Jan-99	Jan-03	Jan-97	Jan-97

Sources: ICE BofA Indices, S&P/LSTA, Bloomberg. S&P/TSX Composite Total Returns since 2010 only  
\* Par Value of Index shown

The table above highlights returns across major credit markets and the Canadian and U.S. equity markets. The U.S. IG market fell 16.0%, peak to trough. U.S. High Yield (HY) fell 21.8% and the S&P 500 fell 35.6% over the same period. Most markets hit bottom on March 23<sup>rd</sup>. Canadian credit markets froze up, with inactivity artificially arresting the decline. Canadian IG and HY fell only 9.9% and 11.4%, peak to trough, with the S&P TSX down 39.4%. Equity and credit markets then rebounded significantly from trough levels. Round and round and up and down, here we go again.

## Remember When Things Were Really Humming?

Do you remember when things were really humming? It was not that long ago. February 2020 to be exact. Before COVID-19 became a household word, the Canadian and U.S. economies were expanding at a respectable 1.9% and 2.1% rate, unemployment stood at 5.7% and 3.5% and inflation percolated at 2.1% and 2.5%. Cheap money fueled speculation in credit, equities and real estate. Stock markets hit all-time highs on February 19<sup>th</sup>. Then all heck broke loose in the markets as COVID-19 went from “no worse than the common flu” to destroying the U.S., Canadian and global economies.

Description	Pre-COVID Actuals		Most Recent Forecasts	
	Canada	U.S.	Canada	U.S.
Real Gross Domestic Product Year/ Year	1.9%	2.1%	-12.0%	-5.6%
Real Gross Domestic Product Quarterly Annualized	0.1%	2.3%	-20.0%	-39.6%
GDP (billions)	\$2,338	\$21,220	\$1,990	\$19,100
Consumer Price Index Year/ Year	2.1%	2.5%	0.0%	-2.2%
Unemployment Rate	5.7%	3.5%	13.4%	14.0%
Federal Government Deficit (billions)	(\$25)	(\$984)	(\$252)	(\$3,700)
Deficit as a % of Real Gross Domestic Product	-1.1%	-4.6%	-12.7%	-19.4%
Public Debt to Real Gross Domestic Product Ratio	30.8%	79.2%	48.4%	101.0%

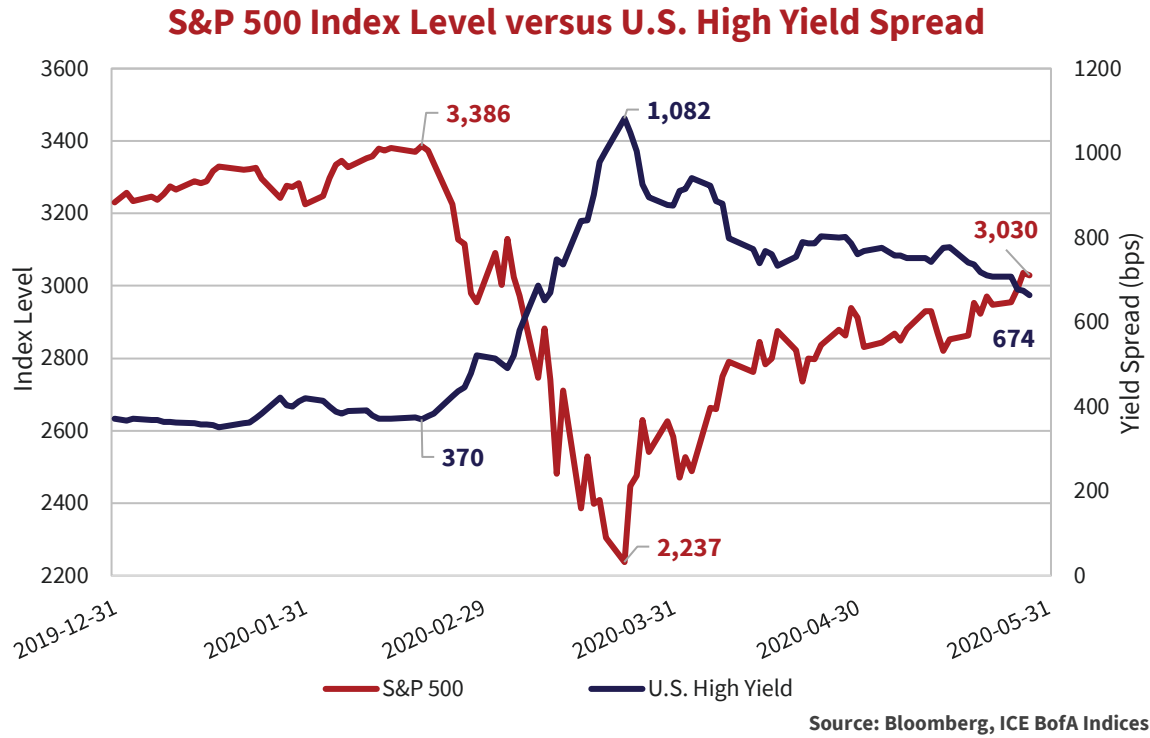
Source: Statistics Canada, Parliamentary Budget Office, Congressional Budget Office

The Parliamentary Budget Office now projects the Canadian economy contracting at a -20% annual rate in Q2. For comparison, Canadian GDP contracted -3.2% in 1982, the previous worst reading on record. Canada’s forecast, although horrific, seems optimistic considering the Congressional Budget Office’s -39.6% estimate for the U.S. economy. Unemployment forecasts in both markets are ~14%. Debt and deficits are skyrocketing. At a time when few things are certain one thing is clear - the hangover from the short-term economic arrest coupled with untested economic fixes is unknown and could be long and painful.

Early in 2020, the ebullient equity markets buoyed the speculative credit markets. On February 19<sup>th</sup>, the S&P 500 peaked at 3,386 and HY spreads registered 370 basis points (bps). The 3.7% in yield spread above UST that a non-investment grade issuer paid to borrow money was well below the historical average of 5.5%.

The market tone soured as “shelter in place”, “social distancing” and home schooling replaced spring break, playoffs and graduation celebrations. On March 23<sup>rd</sup>, the S&P closed at 2,237, down 34%. HY spreads closed at 1,082 bps or a nearly 11% premium versus U.S. Treasuries. Central banks

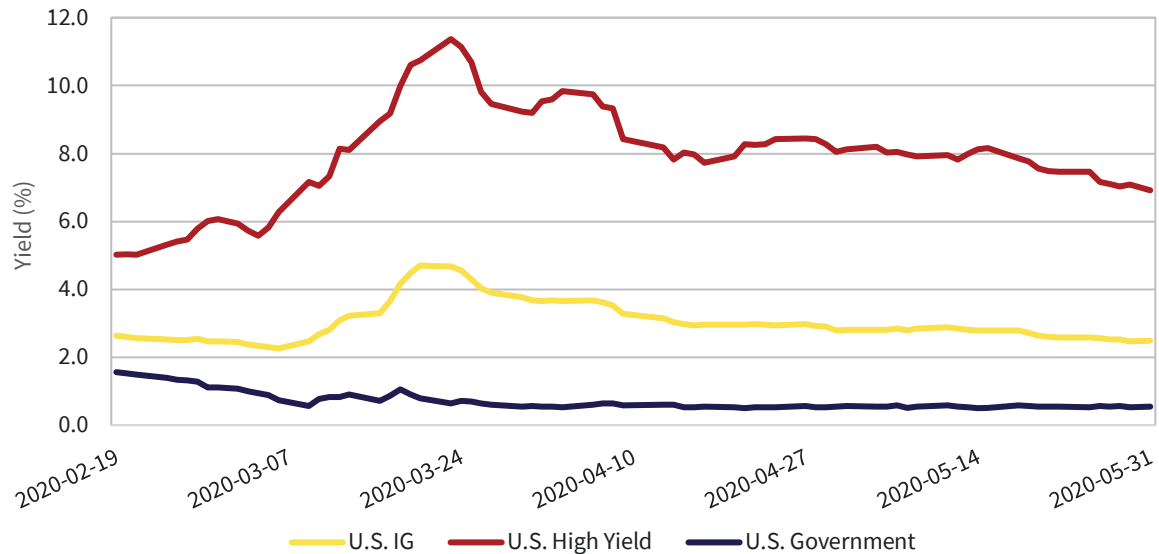
and public policy responses mitigated market panic and the markets began to retrace losses. The magnitude of the public policy response and resolve of the Federal Reserve steered markets. At May 29<sup>th</sup>, high yield spreads closed 433 bps tighter and the S&P 500 jumped 807 points higher than on March 23<sup>rd</sup>.



## Panicked Markets

What does panic look like in the fixed income markets? The chart above shows you that high yield spreads gapped higher as equity prices plunged. Investors bolted for the exits, selling whichever IG and HY corporate bonds they could to purchase USTs. This flight to quality drove UST yields lower, and corporate credit spreads much higher.

## U.S. Investment Grade, High Yield and Government Yields



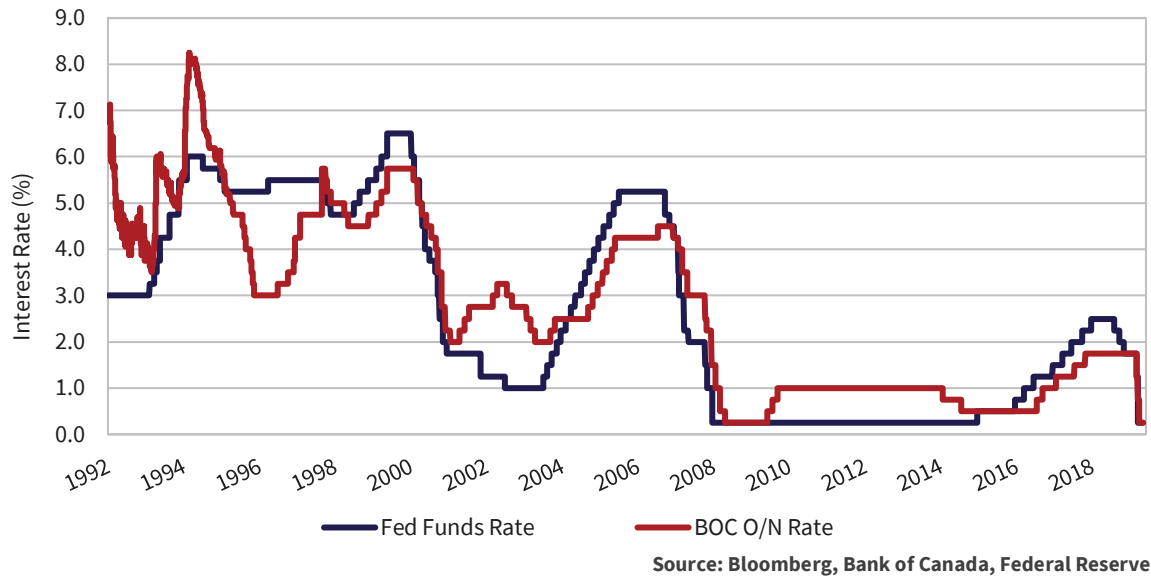
Source: ICE BofA Indices

The graph above illustrates the impact of the flight to quality trade on yields of UST, IG and HY bonds. The blue line shows UST yields fell while the yellow line of IG and the red line of HY yields “gapped” higher. Rapidly falling government bond yields turned sovereign debt holders into reluctant heroes while leaving corporate bond investors savaged. The graph also highlights the enormous opportunity created by indiscriminate market selloffs. HY bonds yielding 5% in February yielded in excess of 11% a few weeks later. That was opportunity to a very few brave investors who had ready cash to spend.

### Making It Work, Takes a Little Longer

The Federal Reserve and Bank of Canada responded to the COVID-19 crisis with a series of emergency rate cuts. The Bank of Canada cut rates three times by 50 bps, while the Fed executed one 50 bps cut and then decided to go all in on March 15<sup>th</sup> with a follow up 100 bps reduction. By March 27<sup>th</sup>, the overnight rate in Canada and the United States sat at a rock bottom 25 bps.

## Central Bank Rates Over Time



During the Credit Crisis, the Federal Reserve lowered overnight rates to 0.25% for the first time in its history. They stayed at that level for the next seven years. The Fed returned rates to that level this past March 15<sup>th</sup>. Given the severity of the economic disruption at hand – any guesses on how long rates stay at 0.25% this time around?

## Federal Reserve Crisis Management

Trough Duration				Tightening					
Start	End	Years	Rate	Start	End	Years	End Rate	Increase	Execution
4-Sep-92	3-Feb-94	1.4	3.00%	4-Feb-94	1-Feb-95	1.0	6.00%	3.00%	3X25bps, 3X50bps, 1X75bps
17-Nov-98	29-Jun-99	0.6	4.75%	30-Jun-99	16-May-00	0.9	6.50%	1.75%	5X25bps, 1X50bps
25-Jun-03	29-Jun-04	1.0	1.00%	30-Jun-04	29-Jun-06	2.0	5.25%	4.25%	17X25bps
16-Dec-08	15-Dec-15	7.0	0.25%	16-Dec-15	19-Dec-18	3.0	2.50%	2.25%	9X25bps
15-Mar-20	2-Jun-20	0.2	0.25%	?	?	?	?	?	?

Source: ICE BofA Indices

### Lower Rates

Lower bond yields were the result. The table below highlights the dramatic lowering of interest rates in Canada and the United States year-to-date in 2020. Yields are much lower from overnight rates and out the yield curve.

Description	Canada			U.S.			Canada		U.S.	
	29-May-20	23-Mar-20	31-Dec-19	29-May-20	23-Mar-20	31-Dec-19	vs Trough	YTD	vs Trough	YTD
Overnight Rate	0.25%	0.75%	1.75%	0.25%	0.25%	1.75%	-50bps	-150bps	0bps	-150bps
CDOR / Libor	0.57%	1.55%	2.08%	0.35%	1.22%	1.91%	-98bps	-151bps	-87bps	-156bps
2 Year Yield	0.28%	0.53%	1.69%	0.16%	0.32%	1.57%	-24bps	-141bps	-15bps	-141bps
5 Year Yield	0.39%	0.69%	1.68%	0.30%	0.41%	1.69%	-30bps	-129bps	-11bps	-139bps
10 Year Yield	0.53%	0.79%	1.70%	0.65%	0.79%	1.92%	-26bps	-117bps	-14bps	-127bps
30 Year Yield	1.12%	1.26%	1.76%	1.41%	1.36%	2.39%	-15bps	-65bps	5bps	-98bps

Source: Bloomberg

## Higher Spreads

The table below highlights the dramatic widening in risk premiums and the partial retracement in Canada and the United States corporate bond markets.

Description	Canada			U.S.			Canada		U.S.	
	29-May-20	23-Mar-20	31-Dec-19	29-May-20	23-Mar-20	31-Dec-19	vs Trough	YTD	vs Trough	YTD
IG Credit Spread	197bps	244bps	112bps	187bps	401bps	101bps	-47bps	85bps	-214bps	86bps
A Credit Spread	177bps	220bps	100bps	140bps	332bps	76bps	-43bps	77bps	-192bps	64bps
Long A Credit Spread	205bps	231bps	140bps	184bps	309bps	109bps	-26bps	65bps	-125bps	75bps
BBB Credit Spread	250bps	301bps	149bps	244bps	490bps	130bps	-51bps	101bps	-246bps	114bps
Long BBB Credit Spread	295bps	351bps	211bps	280bps	462bps	184bps	-56bps	84bps	-182bps	96bps
High Yield Credit Spread	593bps	596bps	347bps	654bps	1087bps	360bps	-3bps	246bps	-433bps	294bps

Source: ICE BofA Indices

## Panicked Selling and Few Buyers

So, what happened to liquidity in the corporate bond markets as panic set in? As equity markets plummeted, investors liquidated riskier assets. These liquidations derived from a variety of market participants and were driven by varied motivations. These included retail investors panicked over “higher risk” holdings in bond ETFs and mutual funds, selling by prime brokers issuing margin calls to leveraged participants and rebalancing from fixed income to equities. There were also a very few market participants, including Canso, keen to take advantage of relative value trading opportunities.

## “No Bid” for Short Corporate Bonds

In Canada, regardless of description and motivation, this resulted in investors converging on investment dealers to sell their most liquid assets, short-dated, high quality bank covered bonds and deposit notes. Investment dealers’ capacity and willingness to buy bonds, including those issued by their parent companies, quickly waned as their inventories grew and then evaporated. This utilization of capacity is evidenced in the IIROC trading statistics for March showing nearly \$15

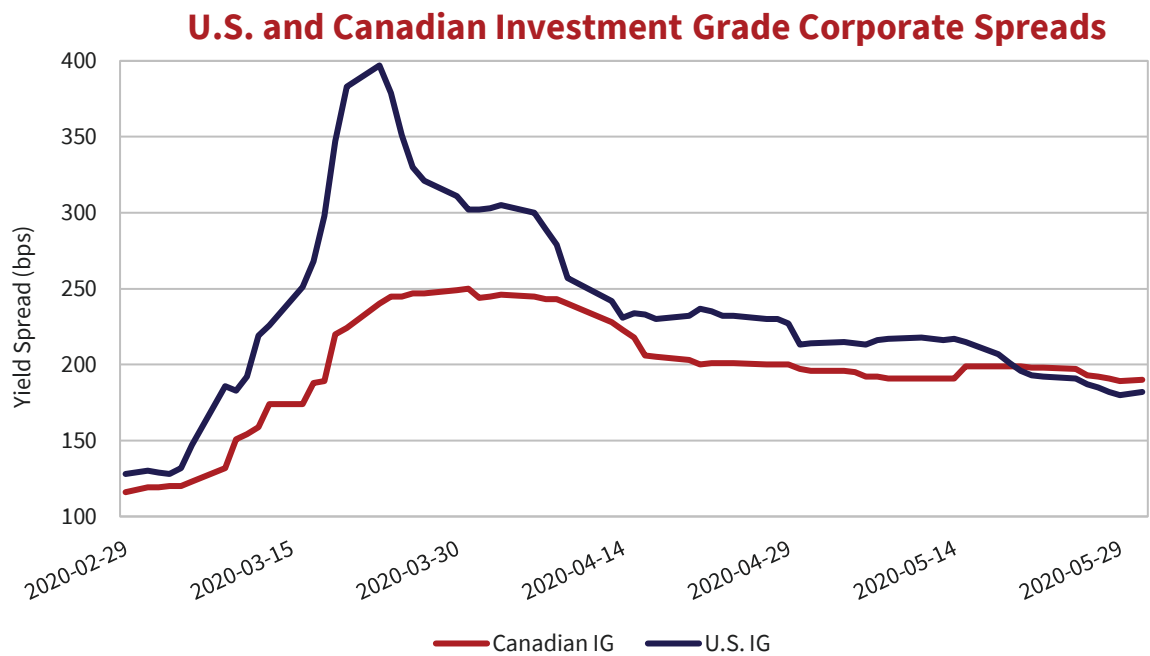
billion in bond trades with investment dealers versus \$3.3 billion on average in the 14 months prior. As inventories of bonds skyrocketed, investment dealers went “no-bid”. Liquidity for corporate bonds, even of the highest quality, vanished.

During the depths of the Credit Crisis in late 2008, the corporate bond traders at several Canadian bank-owned dealers refused to bid on their own banks’ deposit notes. The same situation occurred during the credit market sell off in mid-March when a major Canadian dealer refused to bid on its own parent’s AAA-rated covered bonds.

### The Price Isn’t Right

The graph below highlights the differential in spreads between the Canadian and U.S. investment grade corporate markets. The argument could be made that the lack of liquidity in the Canadian corporate bond market ended up damaging Canadian prices less, but the fact remains that this resulted from an inability to trade. Did this hurt anyone? Well, anyone buying or selling mutual fund units or ETFs containing only Canadian corporates did so at “fictional” prices and there were a lot of transactions in mutual funds and ETFs during this period. A seller got a much higher price for their units than warranted and a buyer overpaid substantially.

In the U.S., both the secondary and new issue markets remained largely open and functional, albeit with much lower volumes initially and much wider bid offer spreads. We believe the spreads of U.S. investment grade bonds in the graph below accurately depicts the change in risk premiums that occurred in March.



Source: ICE BofA Indices



## **I'm Caught In a Trap and I Can't Get Out**

The elimination of liquidity in the Canadian corporate bond market could have been avoided, or at least minimized, if:

1. Investment dealers accepted that a significant repricing in credit had occurred and sold securities at discounts to market participants, accepting losses on recently acquired positions;
2. Dealers had been willing to execute agency trades at spreads wider than inventory price marks. This would have alleviated some of the pressure on market liquidity. This did not happen as the bank-owned dealers would have been “marked to market” based on agency traded levels and their traders did not want to take P&L losses; and
3. A Canadian equivalent to MarketAxess existed that would have allowed electronic participant-to-participant trading. Canso utilized MarketAxess extensively in the U.S. and bonds traded on this platform throughout March. Prices were obvious to all participants as they were disclosed via TRACE and this created liquidity.

Liquidity gradually returned to the Canadian corporate market as the Bank of Canada provided the banking system liquidity through a revitalized IMPP program. Rogers Communications, TransCanada Pipelines and The Walt Disney Company executed new issue transactions in Canada.

## **Hoarding Discouraged: Unless You're the Government of Course**

As businesses shuttered and workers faced the uncertainty of indefinite home confinement, supplies flew off the shelves. Politicians urged citizens to avoid hoarding as these practices were selfish, harmful to the broader community and unnecessary.

No such hoarding rule applies to policy makers and central bankers. In fact, markets cheered when central banks announced plan after plan to restore “normal functioning” in the markets. Normal functioning is a euphemism for “don't worry, if nobody wants it, we will buy it.”

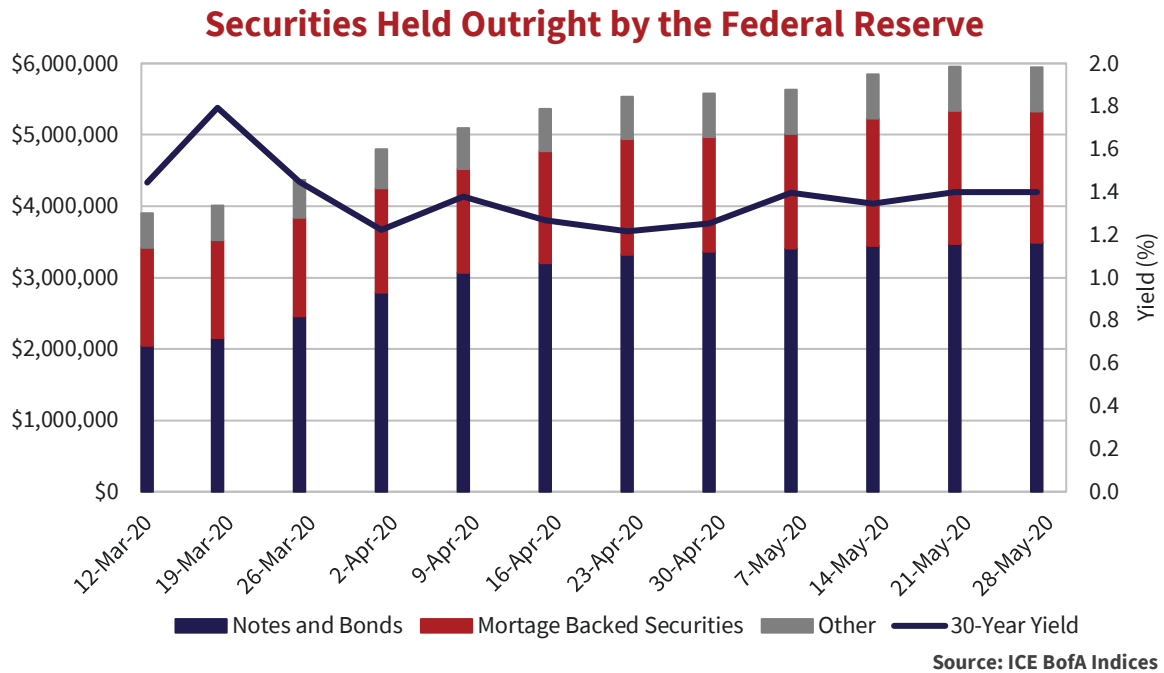
## **Distorted Corporate Bond Markets**

In our March Newsletter we noted the European Central Bank owned 24% of the European covered, corporate and sovereign bond markets as measured by the ICE Indices. The distorting impact of the ECB's purchases on the European fixed income markets cannot be overstated.

Not to be outdone, the Fed swung into action in early March. When the U.S. puts its mind to something, nobody does it bigger and better than the Red, White and Blue. In 2.5 months, the Fed purchased over \$2 trillion of securities – primarily U.S. Treasury notes and bonds and mortgage backed securities. It is likely this is just an appetizer for the Fed as U.S. deficits balloon and U.S. Treasury auction sizes increase commensurately.

## Flattening the Curve: Powell Style

Doctors Birx and Fauci have strived to “flatten the curve”, but only the Fed seems to have mastered the art categorically. Jerome Powell, Chairman of the Federal Reserve, is the overseer of unlimited capital and is not afraid to use it. His rapid actions kept U.S. long yields hovering at an eye watering 1.4% for the last 2 months.



## Cash is King

There was a day when stuffing cash in a mattress was the stuff of fools. Cash was meant to be spent! A public company had to buy something or a “Corporate Activist” hedge fund came calling and trashed the Executive Floor in their haste to get “Value Creation”.

If that didn’t do the trick, then the pressure was on for companies to “Return Cash to Shareholders” by buying back stock to get the share price up. Borrowing to pay out a dividend was sensible corporate policy.

Now “Cash is King”. How times have changed! As the pandemic spread, predicting the impact on future revenues and cash flows became nearly impossible. Corporate treasurers responded unanimously to the coronavirus lockdown by desperately seeking cash to replace their disappearing revenues. Corporate borrowers drew down revolvers and issued corporate bonds. According to LCD, 737 borrowers drew down \$298 billion on revolving credit agreements since March 5<sup>th</sup>. Over USD \$900 billion in investment grade debt priced year to date.

Treasurers who didn't need the money ignored their wider corporate spreads and focused on the very low all-in yields. Thanks to Chairman Powell taking government yields to historic lows, cagey treasurers locked in very long-term money at very low rates.

The table below shows just a few examples of the cash raising activities of major corporations.

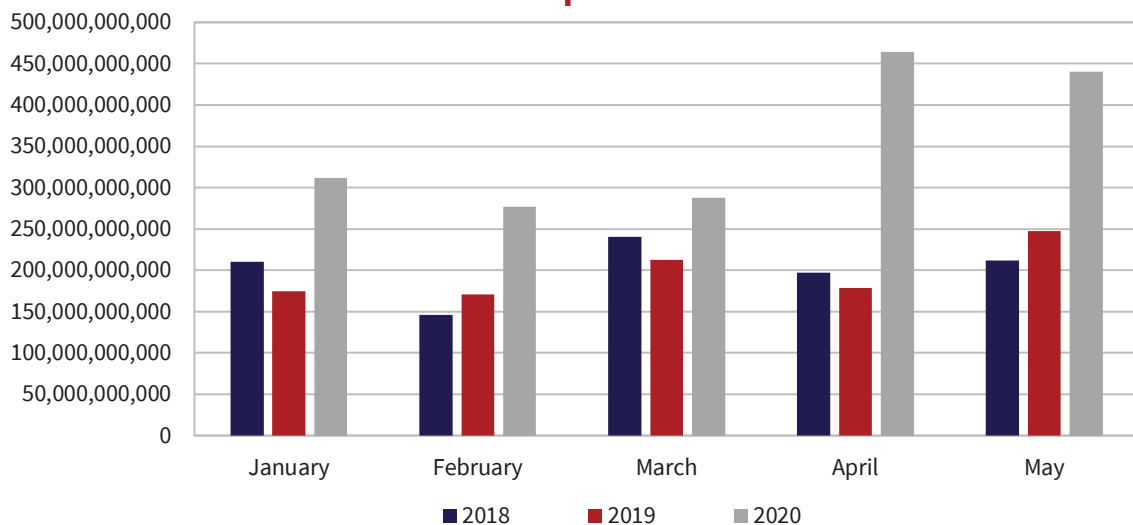
Company	Starting Cash	Revolver Draw	Bond Offerings	Pro-forma Liquidity
AB InBev	\$7.3 billion	\$9 billion	\$10 billion	\$26.3 billion
Boeing	\$10 billion	\$13.8 billion	\$25 billion	\$48.8 billion
Ford	\$34 billion	\$15.4 billion	\$8 billion	\$57.4 billion

Source: Company Reports

## April Showers

With economic storm clouds building, the U.S. debt binge continued. The perfect storm of stabilizing credit spreads and rock-bottom government yields led to U.S. \$464 billion of issuance in April and \$440 billion more in May, more than 2.1 times the total from the same two-month period in 2019. Some companies replaced their evaporated revenues, but many saw a once in a lifetime opportunity to lower the coupon on their outstanding debt.

## U.S. Dollar Corporate New Issuance



Source: Bloomberg

## Run For Covered

The same debt binge did not occur north of the border. As noted earlier, in March a major bank fixed income desk refused to bid on their own covered bonds. This sentiment changed quickly during the last week of March, when the Bank of Canada made bank covered bonds eligible for their repurchase program, freeing up liquidity at the banks.

Canadian banks proceeded to issue CAD \$59 billion of covered bonds in the final week of March. The vast majority of the issuance went internally, from bank to dealer to collateral through the Bank of Canada. To put that number into perspective, CAD covered bond issuance was \$4 billion in full years 2018 and 2019, combined!

Poor secondary market liquidity combined with sticker shock saw less than CAD \$5 billion of non-covered bond corporate debt issuance in Canada in the second half of March.

## Boeing, Boeing, Gone!!

On May 1<sup>st</sup>, Boeing Co. issued \$25 billion of bonds across a variety of maturities. The multi tranche issue met with high demand. It is amazing that \$25 billion in bonds, coupled with the company's \$20 billion in existing long-term debt does not make them the largest issuer in the bond markets – in fact they are not even close. Below we show the largest 20 non-financial IG issuers in the CAD and global capital markets as per the ICE BofA Indices. Amounts are in USD.

Issuer	USD MM's	Issuer	USD MM's
Enbridge	\$ 18,603	AT&T Inc	\$ 148,149
Bell Canada	\$ 14,411	Anheuser-Busch	\$ 109,324
TransCanada Pipelines	\$ 10,158	Comcast	\$ 106,312
Hydro One Inc.	\$ 9,786	Verizon	\$ 100,923
TELUS Communications	\$ 9,242	Apple Inc.	\$ 98,002
407 International	\$ 7,146	AbbVie Inc.	\$ 82,255
Canadian Utilities	\$ 7,109	Oracle Corporation	\$ 78,756
Pembina Pipeline Corporation	\$ 6,380	CVS Health Corp	\$ 67,249
Greater Toronto Airports Authority	\$ 5,798	Volkswagen	\$ 64,155
Fortis	\$ 5,571	Microsoft Corporation	\$ 59,384
North West Redwater Partnership	\$ 4,791	Shell	\$ 58,783
Rogers Communications	\$ 4,598	Daimler	\$ 58,339
AltaLink	\$ 4,062	IBM	\$ 58,051
Shaw Communications	\$ 3,820	BP	\$ 55,532
Choice Properties REIT	\$ 3,550	General Electric	\$ 54,655
Loblaw Companies Limited	\$ 3,405	Duke Energy	\$ 51,120
Suncor Energy Inc.	\$ 3,266	The Walt Disney Company	\$ 50,505
TOYOTA	\$ 3,247	General Motors	\$ 48,084
Bruce Power	\$ 2,846	UnitedHealth Group	\$ 47,475
Ontario Power Generation	\$ 2,738	Walmart	\$ 47,428
<b>Grand Total</b>	<b>\$ 130,529</b>	<b>Grand Total</b>	<b>\$ 1,444,481</b>

Source: ICE BofA Indices

## Look Out Below

Downgrades of Ford, Kraft Heinz and Occidental boosted the size of the high yield market. This occurred at a time when very few investors were interested in adding high yield exposure. The chart below shows the largest 20 issuers in the high yield market. Recent additions are shown in bold.

Issuer	USD MM's
<b>Ford</b>	\$ 53,565
<b>Kraft Heinz Foods</b>	\$ 29,317
Charter	\$ 23,408
Sprint	\$ 23,342
Bausch Health Companies	\$ 22,043
<b>Occidental Petroleum</b>	\$ 21,512
Telecom Italia	\$ 20,934
Altice Holdings SA	\$ 17,142
Cablevision Systems	\$ 16,904
Netflix Inc.	\$ 16,765
Electricite de France	\$ 16,234
Tenant Healthcare	\$ 15,943
Centene	\$ 15,769
PEMEX	\$ 14,116
Virgin Media	\$ 13,482
HCA	\$ 13,332
CenturyLink	\$ 12,198
TransDigm	\$ 12,029
T-Mobile USA	\$ 11,569
Community Health Systems	\$ 11,077
<b>Grand Total</b>	\$ 380,683

Source: ICE BofA Indices

## Returns to Normal?

The chart of U.S. HY spreads below highlights the magnitude of the selloff in credit markets since mid-March and relative to historic levels. Spreads hit 1,087 bps on March 23<sup>rd</sup>, a level not seen since the Credit Crisis.

### U.S. High Yield Index Spread Amid Crisis



Source: ICE BofA Indices

Spreads retraced significantly closing at 654 bps on May 31<sup>st</sup>. The table below compares HY spread movements during COVID-19 with previous crisis.

Crisis	Start	End	Start Spread	Widest Spread	Spread Widening	0.25		0.50			
						Retrace Spread	Days to Retrace	Retrace Spread	Days to Retrace		
Asian/Russian /LTCM Crisis	2-Jul-97	16-Oct-98	277	657	380	13-Nov-98	562	28	30-Apr-99	467	196
Technology Bubble	10-Mar-00	10-Oct-02	499	1116	617	18-Nov-02	962	39	9-Jan-03	808	91
Credit Crisis	9-Oct-07	12-Dec-08	403	2069	1666	6-Jan-09	1653	25	7-May-09	1236	146
Euro Debt Crisis	1-Jun-11	4-Oct-11	523	885	362	12-Oct-11	795	8	27-Oct-11	704	23
February 2016	4-Jan-16	11-Feb-16	591	888	297	23-Feb-16	814	12	2-Mar-16	740	20
COVID-19	19-Feb-20	23-Mar-20	370	1082	712	27-Mar-20	904	4	20-May-20	726	58

Source: ICE BofA Indices

From the wide spread of 1,082 bps on March 23<sup>rd</sup>, spreads took only 4 days to retrace a full 25% of the widening versus 25 days during the Credit Crisis. The rapid retracement followed the Fed announcement that certain fallen angels were eligible for purchase as part of its market support programs. It took only 58 days to retrace 50% of the widening versus 146 days during the Credit Crisis. The opportunities in times of crisis are significant. Investors need to act quickly and decisively to maximize the opportunity during these crises.

## Knocked and Stuffed

COVID-19 combined with leverage knocked the stuffing out of several already teetering companies. The table below lists the larger bankruptcies announced since the start of the pandemic. We've provided indicative bid prices across the creditor hierarchy. According to J.P. Morgan, recoveries to first lien lenders in 2009 averaged 61.4%. It would seem based on prices below, recoveries in line with 2009 levels amongst senior creditors may prove a challenge this cycle.

Company	R/C and Term Loans	Senior Secured Debt	Unsecured Debt	Other Including ABS	Total Debt	Total Debt Leverage Ratio	Secured Leverage Ratio	Term Loan Price	Senior Secured Price	Unsecured Price
Diamond Offshore Drilling, Inc.	\$0		\$2,000	\$154	\$2,154	29.0x	2.1x			\$11
Frontier Communications Corporation	\$2,454	\$3,363	\$11,699	\$421	\$20,391	6.4x	2.7x	\$99	\$95	\$30
Hertz Global Holdings, Inc.	\$856	\$350	\$2,700	\$14,256	\$19,018	19.9x	17.1x	\$63	\$35	\$17
Intelsat S.A.	\$3,073	\$1,825	\$9,572	\$349	\$17,892	12.5x	5.8x	\$100	\$100	\$62
J. Crew Group, Inc.	\$1,444	\$347		\$0	\$3,235	27.3x	27.3x	\$47	\$50	
J.C. Penney Company, Inc.	\$1,540	\$900	\$1,319	\$1,175	\$6,474	10.6x	8.5x	\$35	\$35	\$3
Neiman Marcus Group, Inc.	\$3,243	\$1,739		\$0	\$8,225	20.0x	20.0x	\$35	\$25	\$4
Whiting Petroleum Corporation	\$375		\$2,444	\$61	\$3,255	3.9x	1.0x	\$88		\$12

Source: Bloomberg, Company Filings

According to J.P. Morgan, in the first five months of the year 41 companies defaulted totaling \$71 billion in bonds and loans. The year to date total of defaults and distressed exchanges already ranks as the fourth highest annual default total on record. Only the \$205.0 billion in 2009, \$84.4 billion in 2008, and \$72.9 billion in 2014 exceed this year's total.

## Oops...I Did It Again

Millions of Japanese employed in agriculture, fishing and forestry cooperatives depend on Norinchukin Bank, "Nochu" to its friends, for loans and savings. Until a few months ago, half a world away, a few thousand on Wall Street depended on Nochu to provide capital to the sophisticated operators behind CLO's. In turn, these sophisticated operators purchased speculative loans, arranged and distributed by Wall Street banks.

On May 27<sup>th</sup>, Nochu announced a \$3.7 billion mark to market loss on the value of its \$71 billion in USD AAA-rated CLO holdings. Nochu management stated it is no longer interested in purchasing new CLO securities. If this sounds eerily familiar, in the teeth of the Credit Crisis, Nochu announced losses approaching \$3 billion on USD residential mortgage backed securities. Fool me once, shame on you, fool me twice...

Nochu's situation highlights the tenuous relationship between CLO debt investors, CLO managers, investment banks and the leveraged loan market. With Nochu's (and other investors) debt financed backing, new CLO's were formed creating incremental demand for leveraged loans. A virtuous cycle of arranging and distributing provided capital for private equity firms, fees to Wall Street banks with risks borne thousands of miles away. In the absence of Nochu's (and other investors) debt financing, fewer new CLO's will be created. Fewer new CLO's equates to less demand for leveraged loans. Fewer leveraged loans translates to less speculative financing available to private equity.

J.P. Morgan reported \$14.1 billion in CLO formation during the March to May period. This compares to \$119 billion in CLO issuance in all of 2019. Fewer new CLO's, stress in existing CLO's as a result of rating downgrades and defaults, limits the potential for new leveraged loan issuance.

### **Lean on Me (*RIP Bill Withers*)**

Canso's investment bias for the last few years was to higher quality. Tight risk premiums coupled with weakened lending standards proved ideal for borrowers at the expense of lenders and did not make much sense to us. On March 23<sup>rd</sup>, equity markets hit bottom and credit spreads hit levels not seen since the Credit Crisis. Panic reigned as markets repriced. Lack of liquidity, forced risk reduction by levered investors and general market panic created substantial opportunities.

Markets moved rapidly. Transparency and technology allowed everyone to see the magnitude of what occurred in real time. But there is a big difference between seeing and seizing an opportunity. As risk premiums soared, Canso sold high quality NHA MBS and bank bonds to purchase high quality new issues in USD, then CAD and orphaned secondary market securities.

As in previous dislocations, the immediate opportunity proved short lived. Markets hit bottom and recovered somewhat as central banks and policy makers provided limitless backstops. Despite the recovery in risk premiums, we continue to believe it is an opportune time to buy attractively priced BBB and below rated credit.

Security selection is paramount. Investors should consider increasing their allocations to corporate credit in this environment. Our energy is focused on confirming the solvency of issuers to make sure they can survive or there is substantial promise behind their "promise to pay".

And that's the way it is. (*RIP Walter Cronkite*)



# June 2020 Corporate Bond Newsletter

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